

**New Talent Fashion** is an innovative platform designed to empower, showcase talent, and connect creatives, graduates and students with the fashion industry. We are creating a family of passionate and positive people to find a path for all.

By highlighting the most creative minds, we recognise **new talent** and help them grow. We support each individual by offering a space to feel accepted and an opportunity for **self-expression**, with **diverse** content to inspire each unique journey.

Our support is extended from our site through two subscription services: **Student Hub** - by **NTF**, a subscription tailored for students and accessed only by our partners and education, and **NTF Exclusive**, a targeted solution to keep users informed on the ever-changing industry.





A unique service to help transition into and throughout the fashion industry, **Student Hub** – by NTF provides all-important support crucial to boost employability, enhance **professional development**, and nurture confidence amongst new talent. The solution to gaining valuable industry knowledge alongside self-development skill sets, all in one place.

Access New Talent Fashion’s knowledge to assist in the classroom and outside of academic practice – using our industry-insider content and resources to support research and **personal growth**.


With our **international** offering – working closely with our partner Intern-UK – we also support students and graduates from within and outside the UK, guiding their progression into the UK fashion job market.





The **NTF Exclusive** community is a strong **network** of individuals who share one interest... the fashion industry.

With a competitive nature, networking can be challenging, and access to business and industry is somewhat limited. We are here to offer a solution like no other – a digital platform that **educates, inspires** and **informs**.



With the help of the NTF Team, we strive to connect designers, marketers, buyers, journalists, merchandisers, stylists and more. Our content is driven by **innovation**, and we carefully select the best collaborators from around the industry to provide unique content – through our exclusive interviews, wellness centre or insightful online courses – members also gain access to our mentorship scheme, **Mentor Me**.



## Education

New Talent Fashion works closely alongside education to support and **inspire** the next generation of fashion creatives. With tailored partnerships for each institute or university, fashion courses around the UK utilise NTF to strengthen their **employability** and personal development ready for graduation.

We ensure our content is rich, relevant, and always one step ahead in order to fulfil goals from the very beginning. Fashion students are the future of the industry and we want to ensure that creatives are inspired, motivated and full of knowledge with an ever-developing skill-set that we can promote and share.

Partnerships with education provide access to **Student Hub - by NTF.**



A fashion show set with models and a camera operator. A hand in the foreground holds a professional video camera, filming a model in a white dress. Other models in white shirts are visible in the background.

## Mentor Me

Are you waiting for that lightbulb moment in your career or personal life? Our mentorship scheme, Mentor Me, offers subscribers the opportunity to register for a **personal mentor**, in which NTF pair users with an industry expert best fit for them – whatever stage in their professional career.

## Fashion Event Management

New Talent Fashion recognises fashion events as an **influential** component of the industry. Whether you're working as an events manager or creative producer, want to work behind the scenes in show organisation or set design, we're here to guide you on your journey and provide the need-to-know information as you progress.



## Advertising & Partners

We're proud to collaborate with our partners, sponsors and friends of New Talent Fashion, to provide insightful content that inspires and **facilitates connections** in our community. Do you want to become a partner or learn more about our advertising opportunities?

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diversity

FRESHERS  
FESTIVAL  
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Sunderland  
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 Future Fashion  
Factory

F FASHION  
FOUNDATION

LUCINDA G

 Coventry  
University

UNIVERSITY OF  
WESTMINSTER

The Girls' Network  
Unleash futures for all young women



FASHION MENTOR

 drINKs  
Drink. Relax. Connect.

The **Summer** Fashion School London

STUDENT  
SPACE

 NFT  
NEW TALENT FASHION



## Don't just take it from us...

"For me, New Talent Fashion's Senior Marketing Manager, Helena, helped make my [job application] process exciting, fun and creative. The help and advice I received make me feel relaxed about the situation and they provided me with the reassurance that I am capable of anything, especially smashing interviews and CVs. After 6 weeks, countless amounts of support over Zoom discussing ideas etc, I ended up securing my dream job!" - **Shannon, Student Hub - by NTF member**

"Any fashion institutions out there? I'd thoroughly recommend New Talent Fashion." - **Caroline Gration, Founder, The Fashion School**

"An amazing platform! I've never come across such a supportive platform within our fashion industry." - **Alexandra Weatherby**



NORTHERN FASHION WEEK

NFW

## Northern Fashion Week 7-9 July 2022

A fashion week like no other, we have unique catwalk disciplines designed to support underrepresented communities within the fashion industry and **champion new talent** - in particular, that in the north of England. Answering directly to northern fashion students, creatives, and education, the need for a fashion week that caters to this demographic is crucial for the industry's progression.

We aim to fill this gap and provide a window for emerging talent to be showcased in a more accessible and personal setting to the individual and each institution. **Supporting northern businesses** and giving them a direct link, our fashion week will spotlight the great opportunity that lies in the north, to **retain talent** and create an ecosystem to build the industry.



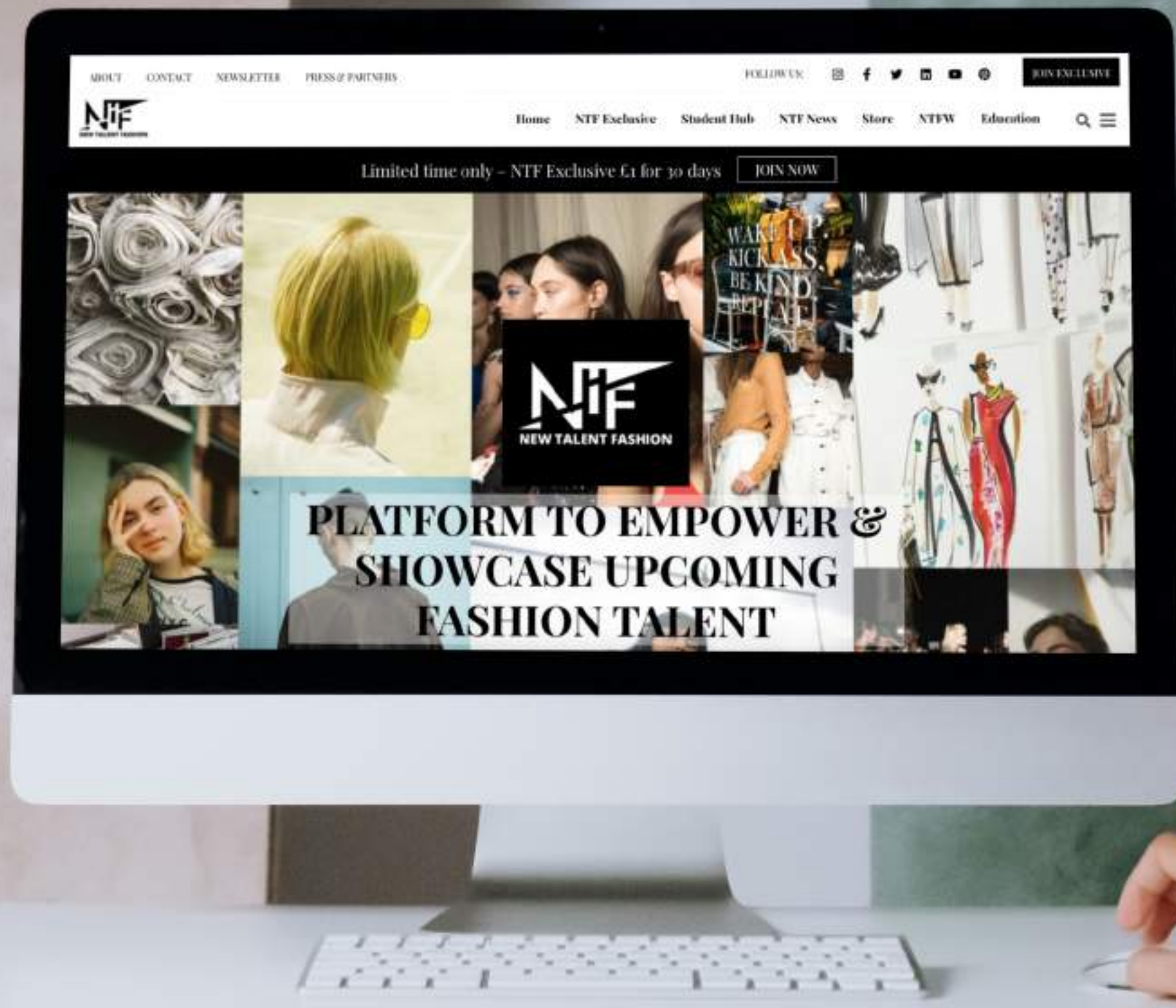
## FAK Magazine

FAK Magazine exists to showcase up and coming fashion talent from within the UK and challenge the norms in the fashion industry - avid supporters of innovation, diversity and inclusivity.

Highlighting UK fashion institutes, we strive to be the first accessible publication for many graduates and students, communicating knowledge directly from within the creative industry. We offer the publication as a **stepping stone for new talent**, promoting all emerging artists and pushing them further into the fashion media landscape.

An education partnership with NTF, **guarantees** institutions a spot in the publication, submissions are prioritised on our digital area, and FAK live projects are available for their course.





[www.newtalentfashion.co.uk](http://www.newtalentfashion.co.uk)

